

Silverstone Heritage Live Project

The proposal is to give a presentation on the progress of the Heritage Lottery Funded Silverstone Heritage Live project. The project is to build a new archive and exhibition facility at Silverstone circuit that will house the British Racing Drivers' Club Archive as well as new collections relating to Silverstone and Motor Sport history.

The presentation will be based on the work that has been undertaken on the project in the last year. My role within the project sees me applied to a wide variety of tasks which will feed into the presentation.

Areas that will be highlighted in the presentation will be:

- The Silverstone Heritage Mobile App- A chance to take the collection to a much wider audience whilst other development work is ongoing.
- Effect of the project on uncovering non- motor sport history- A positive of the project is getting a greater understanding of the local areas lesser known pre- race track history.
- Survey results from the British Grand Prix- Information on how Motor Sport spectators, not typical users of Heritage attractions, view and interact with heritage.